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10AL61

Sixth Semester B.E. Degree Examination, June/July 2016
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

**Note: Answer any FIVE full questions, selecting
atleast TWO questions from each part.**

PART - A

- 1 a. What is management? List the roles of management. (04 Marks)
- b. What are the nature and characteristics of management? (06 Marks)
- c. Distinguish between the administration and management. (05 Marks)
- d. Explain the different skills and different levels of management. (05 Marks)

- 2 a. Define planning. Explain briefly hierarchy of plans. (05 Marks)
- b. Explain the different types of planning premises, with example. (05 Marks)
- c. With neat diagram, explain the steps in decision making. (06 Marks)
- d. Differentiate between strategic and tactical planning. (04 Marks)

- 3 a. What are the types of organization? Explain with neat diagram line and staff organization. (08 Marks)
- b. Briefly explain MBO and MBE. (06 Marks)
- c. Explain the nature and importance of staffing. (06 Marks)

- 4 a. What is leadership? What are the major approaches of leadership? (06 Marks)
- b. Explain the steps in controlling. (06 Marks)
- c. Compare the Maslow's need hierarchy theory with Herzberg's two factor theory. (08 Marks)

PART - B

- 5 a. Define entrepreneur. Differentiate between entrepreneur and intrapreneur. (07 Marks)
- b. Explain the characteristics of an entrepreneur and explain the stages in entrepreneurial process. (08 Marks)
- c. Write a note on: growth of industrial entrepreneurship in India. (05 Marks)

- 6 a. Explain the role of SSIs in the economic development. (05 Marks)
- b. Define small scale industry. Discuss its important characteristics. (06 Marks)
- c. Explain the steps for starting an SSI. (05 Marks)
- d. List the different policies of SSI. (04 Marks)

- 7 a. Explain the objectives and functions of NSIC. (08 Marks)
- b. Write short notes on:
 - i) SISI (small industries service institutes)
 - ii) DIC (District Industries Centre)
 - iii) SIDBI (Small industries development bank of India)
 - iv) SIDO (Small industries development organization). (12 Marks)

- 8 a. Give the meaning of a project. (02 Marks)
- b. Write the need and significance of project report. (08 Marks)
- c. What are the steps involved in formulation of project report? (05 Marks)
- d. What is project appraisal? What are the main stages of project appraisal? (05 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank page.
2. Any revealing of identification, appearance of evaluator and/or equations written eg. 42+8 = 50, will be treated as malpractice.